

## HIS STORY: A GROUNDBREAKING MUSICAL BUILT FROM THE GROUND UP

### A Tinc Productions Case Study



### THE RESULTS

- Managed local crews and Production Heads from around the country
- Helped build a sustainable venue that could house a Broadway-style show
- Helped negotiate the IATSE agreement with the local labor pool in Dallas area
- Opened on-schedule, despite challenging circumstances



Photo credit: Jeremy Daniel



Photo credit: Daniel Allen

### INTRODUCTION TO PROJECT

*His Story: The Musical* is a Broadway-style theatrical event which opened in a 1300-seat tent at the Grandscape in Dallas, Texas in May 2023. This new pop musical is a retelling of the story of Jesus and is meant to engage, inspire and connect with audiences near and far.

### THE ASK

Working in the capacity of Production Manager, Tinc Productions was asked to build and manage the overall strategic plan for the premier of *His Story* in Dallas. The project was ambitious: transform a bare piece of land into a venue that could house a Broadway-style show, while simultaneously managing the technical intricacies of the show's production.

### OUR UNIQUE SOLUTION

Given that *His Story* was built, literally, "from the ground up," we brought our previous experience working in non-traditional structures and challenging sites to the table. We relied on our precise strategic planning to spearhead the show's production, while also managing the complexity of working in and around a tent which was being built simultaneously. Our team was able to tackle construction and production challenges head on by communicating efficiently with the construction company and keeping an eye towards safety, schedule, and morale.

Throughout this complex process, we utilized our internal resources to meet challenges. Our extensive labor connections in the Dallas area enabled us to tap into a pool of skilled workers, ensuring that we had the necessary resources to keep the show on track. The commitment and efforts of the Tinc Labor Division, combined with the direction of our Production Management team, allowed us to overcome the daily setbacks that are common with construction projects of this nature, and pivot to solve problems efficiently. We brought a blend of expertise to this project and leveraged our experience to build a sustainable structure suitable for a massive, Broadway-style production.