

BUILDING A BETTER BENEFIT FOR IMMUNOCOMPROMISED KIDS

A Tinc Productions
Case Study



THE RESULTS

- Build was completed on schedule
- Event raised enough money to change the lives of hundreds of in-need children
- Performances took place on fully-functioning stage
- Reduced the risk of Covid-19 spread to immunocompromised guests



INTRODUCTION TO PROJECT

The Hole in the Wall Gang Camp was founded in 1988 by Paul Newman with a simple premise in mind: provide opportunities for children with serious illnesses to experience the transformational spirit and friendships that go hand-in-hand with camp. The Hole in the Wall Gang Camp offers “a different kind of healing” to these children, and does so at no cost to the families. In order fund these life-affirming services, The Hole in the Wall Gang Camp hosts a benefit gala each year.

For over 30 years, the benefit gala was held indoors at the camp theatre or dedicated event spaces. However, for the 32nd annual Gala, Covid-19 had to be taken into consideration. And Tinc was there to help.

THE ASK

The Hole in the Wall Gang Camp wanted their event vision to come to life but in an outdoor setting for the first time. Tinc Productions was asked to manage and facilitate all production-related activities for the open-air theatre build, including all contingency plans, communications with event managers and technicians, as well as problem-solving during run of show.

OUR UNIQUE SOLUTION

Any time Tinc works in an outdoor setting, we know we have to plan for the ideal outcome, while also understanding that the unpredictable will inevitably occur. Our meticulous pre-planning stage included a deep dive into the event needs and vision, working with NY-based and CT-based vendors, and acquiring all the necessary elements for the site prep, rigging, lighting, sound, scenic and of course the stage build.

Once on-site, we assembled all the individual elements and problem-solved when necessary to accommodate the elements and site challenges. This included changing the incline of the stage to conform to the rake of the field, as well as adjusting rigging needs to meet the weather conditions outside the tent. Safety is always Tinc's number one priority, and we built the event space with that mandate in mind.