

## TEAM BUILDING IN PARADISE SQUARE

### A Tinc Productions Case Study



### THE RESULTS

- Paradise Square opened for on time for previews on **March 15, 2022**
- Received **10 Tony Nominations** including Lead Actress, Choreography, Scenic Design and Musical
- **Over 100 performances**
- **Tony win** for Lead Actress, **Joaquina Kalukango**



### A NOTE FROM DUNCAN NORTHERN, TINC PRODUCTIONS CEO

Every once in a while, when working in the entertainment industry, a show comes along that presents both great challenges, and great opportunity. To take on a production like that is in essence, a coin flip— and as hard as one works to weight the coin towards the positive, sometimes the odds are insurmountable.

This is the position we found ourselves in as the Production Management team for Paradise Square. We were asked to come on to a show that had a difficult producer with a troubled past, limited financial resources and a tight timeline. We persevered to keep a positive work environment and find a path forward to opening night. In this situation, it became all the more important to stay focused on facts, treat everyone with respect, and advocate for the individuals on the ground who were pouring their heart and souls into the art.

Paradise Square will go down in our industry's memory as one of the most troublesome productions to tread the boards of Broadway — but the professionalism, dedication and perseverance of the artists and crew should and will be celebrated.

### THE ASK

Paradise Square, which debuted at the Ethel Barrymore Theatre in April 2022, tells the story of Irish immigrants and Black Americans living together in New York City during the Civil War. The musical centers around bar owner Nelly O'Brien who has created "a little bit of Eden" in what is otherwise a segregated and tumultuous city. Tinc Productions was asked to move this show —the largest physical production to open on Broadway since the onset of the pandemic— from the Chicago market to Broadway. Additionally, we were tasked with balancing the artistic mandate and the demanding financial constraints, and to do so on an extremely shortened timeline.

### OUR UNIQUE SOLUTION

We got straight to work by selecting a production team that could handle all the pressure of loading in a show of immense size and scale. We chose crew heads who had vast experience in the arena and utilized open and transparent communication to create realistic work schedules for the team.

As we dug deeper into the day-to-day goings-on of the show, enormous challenges and difficulties became apparent. Our role became a tight rope act; balancing producer mandates while advocating for the cast, crew, designers and other managers—who were operating under the same, if not harsher conditions. Like the show's titular character Nelly O'Brien, the Tinc team worked to create a positive space for artistic creation—in an otherwise troubled environment—and allowed the department heads and other employees to focus on the details of their jobs and do what they do best: get shows up and running.