

TRANSFERRING A BROADWAY PLAY TO AN OFF BROADWAY THEATRE

A Tinc Productions Case Study



INTRODUCTION TO PROJECT

Falling walls, spit-takes and collapsing floors abound throughout *The Play that Goes Wrong*, a comedy created in the UK, and shipped across the pond in 2016. After a stint on Broadway, *The Play that Goes Wrong* found a permanent home Off-Broadway at New World Stages, where, since 2019, the various knee-slapping antics are what makes *The Play that Goes Wrong*, so right.

THE ASK

Tinc Productions was asked to production manage the show, starting with its move from Broadway's The Lyceum Theatre, to New World Stages. To keep the momentum of the show going, this theatre change had to be accomplished in under six weeks.

OUR UNIQUE SOLUTION

The first step in the process was to hand select a crew that could handle the short timeline and scope of the project. The set, which completely "goes wrong" throughout the show requires a crew that works in lock-step with the cast. As platforms, walls and ceiling fixtures fall, the crew becomes an extension of the cast, and their precision is what keeps everyone safe. It's a finely tuned choreographed machine.

The move to NWS also meant that key aspects of the production had to be re-engineered to fit in the new space. Our team worked diligently to transform the original West End, then Broadway, now New World Stages set to fit it within the new theatre. Our quick organization, and team of experts made the move seamless.



THE RESULTS

- Redesigned the set to work without a trapdoor or basement and fit in a smaller space
- Opened the show on time, six weeks after Broadway closing
- Audiences get to see the same show, with all its original effects, in an Off-Broadway house

“*Absolutely everything is right about the transfer of Mischief Theatre’s award-winning Broadway production of *The Play That Goes Wrong* to its new Off-Broadway home at New World Stages.*”

-Deb Miller, DC Metro