



Entertainment and Events Production Company Tinc Productions Relocates to 1560 Broadway, Signs New Lease for 2,964 SF

NEW YORK, NY – JANUARY 23, 2024: [GFP Real Estate, LLC](#) is pleased to announce that [Tinc Productions](#), a technical production firm headquartered in New York City with extensive expertise across the live event landscape, including numerous on- and off-Broadway shows, has signed a 7-year lease for 2,964 square feet on the sixth floor of 1560 Broadway in Times Square.

Alan Steinberg of GFP Real Estate represented the landlord, 1560 Broadway Company LLC, in the transaction; **Chris Plummer** of Rice & Associates LLC represented the tenant, Tinc Productions. The company, which is currently located at 214 West 50th St., is expected to move late spring.

“As a major player in the theatrical production space, Tinc wanted to be closer to the companies and clients it serves in and around the Theater District,” said Alan Steinberg, senior managing director of GFP Real Estate. “We are pleased to be able to accommodate Tinc as they continue to grow their operations here and across the US.”

Built in 1925 and designed by the Bethlehem Engineering Corporation, 1560 Broadway is a historic, 17-story 271,000-square-foot building located in the heart of Times Square. Home to Actors’ Equity, 1560 Broadway underwent major redevelopment in 2014 and was connected to the neighboring landmarked I. Miller Building by architects Rosen Johnson. The ambitious project included the addition of a monumental new office entrance, a 100-foot-long fourth floor sky lobby, and the opening of four contiguous floors of prime Times Square retail space, created by moving the original office entrance, to deliver significant street presence.

Positioned at the center of the Theater District, 1560 Broadway is a landmark of commerce that now takes an even more prominent place in this always vibrant location, drawing people to world-renowned shows, major retailers, and a multitude of eateries. Numerous subway lines at nearby 42nd St-Times Square, Rockefeller Center, 49th Street and Port Authority provide fast transportation links with all areas of Manhattan and beyond.

IMAGES: To view and download high resolution images of 1560 Broadway, please click this link: <https://www.dropbox.com/sh/b3szfz99pqkqant/AABjB7rGqs6WBkECNqM-E20aa?dl=0> GFPRE grants permission to media to use the above linked images, Credit: GFP Real Estate.

About GFP Real Estate, LLC

Committed to building a better New York since 1952, GFP Real Estate is a vertically integrated owner, operator, property manager and developer of commercial real estate in the New York metropolitan area. With over 56 buildings and more than 13.8 million square feet under ownership, GFPRE’s portfolio includes some of New York’s most iconic real estate assets.

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